

**The Alannah & Madeline Foundation**  
Keeping Children Safe from Violence

**SCRATCH & WIN PROMOTION**

**Terms and Conditions**

**HOW TO ENTER**

To be eligible to enter, individuals must purchase an Alannah & Madeline Foundation collectible pin or keyring valued at \$10 or \$25 respectively from a representative of the Promoter during the promotional period. Each collectible item will include a free scratch and win game card.

**PLAY INSTRUCTIONS**

Scratch INSTANT PRIZE panel to reveal the winning amount.

Scratch LOGIN CODE panel to reveal the code to be used to enter the Major Prize draw.

**TO ENTER THE MAJOR PRIZE DRAW, entrants must either:**

1. Visit [www.amf.org.au](http://www.amf.org.au) and click on the "Scratch & Win – Click here to register" button, enter the Login Code to go to the online Registration Form. Complete the registration form.

OR

2. Complete your details on the back of the scratch card(s) and mail the card(s) to:

**The Alannah & Madeline Foundation, PO Box 5192, South Melbourne VIC 3205**

**HOW TO CLAIM INSTANT CASH PRIZES**

- Scratch your game card to reveal whether or not you have won an instant cash prize.
- To claim a prize, fully complete the back of your original winning game card by completing the requested details and then mail it to:

**The Alannah & Madeline Foundation**

**Scratch & Win Promotion**

**PO Box 5192,**

**South Melbourne VIC 3205**

The Promoter recommends that winners use registered post; however, this is not a condition of claiming a prize and the cost to do so will be the responsibility of the winner.

- **Keep a photocopy of all winning scratch cards.**

**TERMS AND CONDITIONS**

1. Information on how to enter and how to claim prizes form part of these Terms and Conditions. Participation in this promotion is deemed acceptance of these Terms and Conditions.
2. Entry is open to all Australian residents aged 18 years or over. Employees, contractors, Board and committee members (and their immediate families) of the Promoter and agencies associated with this promotion are ineligible to enter. Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
3. The Promoter reserves the right, at any time, to verify the validity of entries and entrants (including an entrant's identity, age and place of residence) and to disqualify any entrant who

submits an entry that is not in accordance with these Terms and Conditions or who tampers with the entry process. Errors and omissions will be accepted at the Promoter's discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.

4. Incomplete, indecipherable or illegible entries will be deemed invalid.
5. Multiple entries permitted, subject to the following:
  - (a) only one entry permitted per specified purchase requirement; and
  - (b) each entry must be submitted in accordance with entry requirements.
6. Entrants must retain a photocopy of their winning scratch card(s) as proof of receipt as you will be requested to send the original scratch card(s) to The Alannah & Madeline Foundation, PO Box 5192, South Melbourne VIC 3205 for entries to the draw. Failure to produce the proof of receipt for all entries if requested may, in the absolute discretion of the Promoter, result in invalidation of ALL of an entrant's entries and forfeiture of any right to a prize.
7. If there is a dispute as to the identity of an entrant, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant.
8. Promotion commences 17 July 2017 and closes 11:59pm AEST on 29 June 2018.
9. Major Prize draw entries made via [www.amf.org.au](http://www.amf.org.au) must be received by 11:59pm AEST on 4 July 2018.
10. All claims made by mail for instant win prizes and major draw entries must be received by last mail at 5:00pm AEST 4 July 2018.
11. Any instant cash prizes that are unwon / unawarded by the 29 June 2018 will be awarded in a Prize Draw on the 16 July 2018 at 11:00am at the same place as the Major Prize draw. Any unclaimed instant prizes will then be awarded, in accordance with Clause 21 on 15 October 2018.
12. The Major Prize draw will take place at the Promoter's office at Level 1, 256 Clarendon Street, South Melbourne VIC 3205 on 16 July 2018 at 12:00 midday AEST.
13. The first valid entry drawn will win \$25,000 cash.
14. Winners of prizes drawn on 16 July 2018 of \$250 and over will be published in The Australian on 27 July 2018.
15. All prize winners will be notified in writing within two (2) days.

16. Instant win prizes (per 120,000 total scratch cards printed):

<b>\$10 Lapel Pin - Scratch Cards</b>			
<b>Prize Description</b>	<b>Quantity</b>	<b>Unit Cost</b>	<b>Total Cost</b>
\$20.00 Cash	300	\$20.00	\$6,000.00
\$50.00 Cash	20	\$50.00	\$1,000.00
\$100.00 Cash	20	\$100.00	\$2,000.00
\$1,000.00 Cash	1	\$1,000.00	\$1,000.00

<b>\$25 Keyring - Scratch Cards</b>			
<b>Prize Description</b>	<b>Quantity</b>	<b>Unit Cost</b>	<b>Total Cost</b>
\$50.00 Cash	166	\$50.00	\$8,300.00
\$100.00 Cash	12	\$100.00	\$1,200.00
\$500.00 Cash	1	\$500.00	\$500.00
\$5,000.00 Cash	1	\$5,000.00	\$5,000.00

17. Cash prizes will be awarded in the form of EFT (electronic funds transfer) on confirmation of details from the winner, or by cheque at the winners request, made payable to the winner. Allow 28 days for receipt of prize.
18. If any prize (or part of any prize) is unavailable, the Promoter, in its discretion, reserves the right to substitute the prize (or that part of the prize) with a prize to the equal value and/or specification, subject to any written directions from a regulatory authority.
19. Total prize pool value is up to \$50,000.
20. Prizes, or any unused portion of a prize, are not transferable or exchangeable and cannot be taken as cash, unless otherwise specified.
21. A draw for any unclaimed prizes will take place on 15 October 2018 at the same time and place as the original Major Prize draw, subject to any directions from a regulatory authority. Winners of the unclaimed prize draw will be notified in writing. Winners of prizes drawn on 15 October 2018 for prizes of \$250 and over, will be published in The Australian 26 October 2018. Any unclaimed prizes will be issued in the same amounts as originally stated. All prize payments will be made within 28 days of the draw date.
22. For all prize draws the Promoter reserves the right to draw the equivalent number of additional reserve entries and record them in order in case an invalid entry or ineligible entrant is drawn.
23. If this promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, the Promoter

reserves the right, in its sole discretion, to the fullest extent permitted by law (a) to disqualify any entrant; or (b) subject to any written directions from a regulatory authority, to modify, suspend, terminate or cancel the promotion, as appropriate.

24. Entrants consent to the Promoter using the entrant's name, likeness, image and/or voice in the event they are a winner (including photograph, film and/or recording of the same) in any media for an unlimited period without remuneration for the purpose of promoting this competition (including any outcome), and promoting any products manufactured, distributed and/or supplied by the Promoter.
25. Any cost associated with accessing the promotional website is the entrant's responsibility and is dependent on the Internet service provider used.
26. The use of any automated entry software or any other mechanical or electronic means that allows an entrant to automatically enter repeatedly is prohibited and will render all entries submitted by that entrant invalid.
27. Printing and other quality control errors will not invalidate an otherwise valid prize claim. Unless otherwise due to fraud or ineligibility under these Terms and Conditions, all prize claims in excess of the advertised prize pool will be honoured. Instant win game materials are void if stolen, forged, mutilated or tampered with in any way.
28. Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the Promotion, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any entry or prize claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in prize value to that stated in these Terms and Conditions; (e) any tax liability incurred by a winner or entrant; or (f) use of a prize.
29. As a condition of accepting the Major Prize that the winner (and any companion/s) must sign any legal documentation as and in the form required by the Promoter and prize/event organisers in their absolute discretion, including but not limited to a legal release and indemnity form.
30. The Promoter collects personal information in order to conduct the Promotion and may, for this purpose, disclose such information to third parties, including, but not limited to, prize suppliers and as required, to Australian regulatory authorities. Entry is conditional on providing this information. The Promoter may, for an indefinite period unless otherwise advised, use the information for promotional, marketing and publicity purposes including sending electronic messages or telephoning the entrant. Entrants should direct any request to access, update or correct information to the Promoter. All entries become the property of the Promoter.
31. Your privacy is important to us. All information collected is covered by our Privacy Policy which can be viewed at [www.amf.org.au/privacy-policy](http://www.amf.org.au/privacy-policy). If you wish to change your communications preferences or do not want to receive further communication from the Alannah & Madeline Foundation please call us on 1300 720 747.

32. The laws of Australia apply to this promotion to the exclusion of any other law. Entrants submit to the exclusive jurisdiction of the courts of Australia.
33. The Promoter is The Alannah & Madeline Foundation (ABN 96 514 115 810) of Level 1, 256 Clarendon Street, South Melbourne VIC 3205. Phone 1300 720 747.
34. The Promoter's decision is final and no correspondence will be entered into.
35. This promotion is authorised under permit numbers: NSW LTPS/17/14929, ACT TP 17/01109, SA Licence No: T17/1053.